

# Summit Order Addendum – Demo and Display of Product

This order addendum (this "Addendum") is for certain display space described herein (the "Display Space") at the associated Summit and is made pursuant to that certain signed agreement between you and Endeavor Business Media, LLC ("EBM") (the "Agreement"). All capitalized terms not defined herein shall have the meaning ascribed to them in the Agreement.

## Description of Display:

Displays should conform to the description approved in Customer's order form. Product displays must be approved in advance by the EBM event sales manager based on qualifying criteria. EBM may require removal of any Display items or materials not approved in advance.

The following elements will be available for Customer's use in the Display Space:

Assigned Display Space for Customer's display featured within the Demo and Display Cocktail Reception

- Table with tablecloth, if applicable
- Standard electrical power, if needed
- Lighted area should the event take place outdoors after sundown.

## Delivery, Storage, Set-up and Removal:

Customer must complete its load-in and load-out of the assigned Display Space in accordance with the timelines provided by EBM. Customer is responsible for all shipping arrangements to/from and costs associated therewith, including, arrangements for storage, if available, and applicable fees if display materials arrive to the venue location prior to the Load-in Date. Neither EBM nor the venue guarantee that advance delivery or storage will be available. Neither EBM nor the venue are responsible for providing equipment that Customer may need to load/unload any display materials or products from shipping vehicles or into the Display Space, such as fork-lift, dolly or similar equipment. It is Customer's responsibility to move all display materials to/from the venue and Display Space location and to set up their own products in the product display area at the designated Load-in and set-up time.

**Location and Arrangement of Displays:** EBM will assign customer a Display location during the designated set up time. Displays shall be arranged as not to obstruct the general view nor hide the displays of others. Outdoor display areas are available depending on weather. When practical, EBM will plan for alternative opportunities within the schedule for the outdoor displays to be seen and shown in the event of inclement weather during the product display, however, EBM has no responsibility to provide covered or alternate Display location in the event of inclement weather. Unless specified in the Description of Display Space above, Customer is responsible for all elements of the Display, including any non-standard power supply.

**Unoccupied Space:** If Customer's Display space remains unoccupied during the event, Customer shall be deemed to have abandoned such space. The foregoing shall not be construed as affecting the obligation of Customer to pay the full amount specified in this Addendum for such Display Space.

**Addendum Payment terms:** 100%, non-refundable and non-cancellable, due upon execution of this Addendum. If payment in full has not been received prior to the start of the event, EBM may refuse the Customer access to the Display Space. In such event, Customer

shall nevertheless remain obligated to pay the full amount specified in this Addendum.

These terms are in addition to those terms and conditions set forth in the Agreement, all of which govern this Addendum and remain in full force and effect.